



India Day - VindaLou has been part of Louisville's September calendar for many years – and has been growing in popularity. The aim is to offer an interesting family day out for the *culturally curious* in and around Louisville by spicing up the day India-Louisville style. "VindaLou" will be held on **Saturday, 24th September, 2016** between 12:00 pm - 11:00pm.

Historically, India Day has attracted 5,000-7,000 visitors of Indian origin from Louisville and neighboring cities like Lexington, Cincinnati, Indianapolis and Bowling Green. The programming is aimed at attracting the *culturally curious citizens* in and around Louisville, we anticipate another **5,000+ visitors in addition** to the Indian Diaspora.

India day will present following opportunities for High Schools students:

1. Volunteer hours
2. Fundraising opportunities for Educational, Sports and Other school teams by selling Water bottles and Soda cans.

India day will require at least 20 volunteers and will have 2 drinks stations.

The above opportunities will be provided on first come basis until all 20 volunteers and 2 drinks stations are filled.

Please contact the India day team to reserve a spot for your team as soon as possible.

-School team is responsible to provide sufficient coverage between 11:00am-11:00pm.

-Schools will need to buy Water bottles, Soda cans and Ice

-All sales are taken by the respective school teams.

-India day organization will provide a 6ft table and 4 chairs

-India day organization is **NOT** responsible for school team members or the money collected.

At "VindaLou", families will enjoy the day under a tent at Belvedere and be sure to have fun, as there will be something for everyone. Our aim is to make learning about another culture right at our doorstep enjoyable.

"VindaLou" activities are organized under 4 pillars:

- Culture (arts, cuisine, health/lifestyle, fashion)
- Learning (India-bee Contest for Middle Schools with big prize money, "Know India" presentations and booths)
- Entertainment (contests, kids play space, raffles, dance/Bollywood etc.)
- Business (linking Louisville to India, as well as providing a platform for local businesses to connect with their target consumers)

Please connect with VindaLou Committee to book your presence or visit www.India-day.com. I look forward to seeing you and your family as visitors at "VindaLou, the Spices festival of Louisville".