



## **India day 2016 SPONSORSHIP LEVELS**

**Date:** September 24th, 2016

**Projected attendance:** 7500+

**Audience:** General Public, International Professional and Cultural communities, Political leaders, C level and top investors

**Note:** *Deadline to be included in India day marketing material is 7/31/2016*

***Any requests that are received after 7/31/2016 may not be included in marketing brochures.***

### **SPONSORSHIP LEVELS**

- PRESENTING Sponsor -- \$20,000
- PLATINUM Sponsor -- \$10,000
- GOLD Sponsor -- \$5,000
- SILVER Sponsor -- \$2,000
- BRONZE Sponsor -- \$1,000
- SUPPORTING Sponsor -- \$500
- CONTRIBUTING Sponsor--\$250

### **PRESENTING SPONSOR AT \$20,000**

#### **Benefits for Presenting Sponsor:**

- Invited as a Chief guest for the event for the opening ceremony
- Opportunity to introduce speaker and make some brief welcoming comments
- Company banner displayed at the premium spot.
- Naming rights for the event – “Presented by (insert your company name)”
- Recognized from the podium
- Seats for the company’s attendees at the front row
- Opportunity to give a promotional item to 7500+ attendees.
- Live logo included on all electronic correspondence sent out (distribution 10,000)
- Company name with a live link displayed on all promotional materials.
- Recognized on all partnering organization’s websites.
- Front cover ad with inside front cover placement to appear in printed programs.
- Rights to distribute company flyers at the event.
- A 10x10 booth for company promotional display.
- Company flyer distribution



### **PLATINUM SPONSOR AT \$10,000**

#### **Benefits for PLATINUM Sponsor**

- Opportunity to introduce speaker and make some brief welcoming comments
- Company Banner displayed at the premium spot.
- Naming rights for the event --- "PLATINUM Sponsor"
- Recognized from the podium
- Seats for the company's attendees at the second row
- Live logo included on all electronic communications sent out (distribution 10,000)
- Company name with a live link displayed on all promotional materials
- Recognized on all partnering organization's websites
- Company flyers distribution
- A 10X10 tent for company promotional display.

### **GOLD SPONSOR AT \$5,000**

#### **Benefits for GOLD Sponsor:**

- Company Banner displayed at the premium spot.
- Naming rights for the event --- "GOLD Sponsor"
- Recognized from the podium
- Opportunity to introduce speaker and make some brief welcoming comments
- Live logo included on all electronic communications sent out (distribution 10,000)
- Company name with a live link displayed on all promotional materials
- Recognized on all partnering organization's websites
- Company flyers distribution
- A 10x10 tent for company promotional display.

### **SILVER SPONSOR AT \$2000**

#### **Benefits for SILVER Sponsor:**

- Company Banner displayed at the event.
- Naming rights for the event --- "SILVER Sponsor"
- Recognized from the podium
- Live logo included on all electronic communications sent out (distribution 10,000)
- Recognized on all partnering organization's websites
- Company flyers distribution
- A 10x10 booth for company promotional display.



### **BRONZE SPONSOR AT \$1000**

#### **Benefits for BRONZE Sponsor:**

- Company Banner displayed at the event.
- Naming rights for the event --- "BRONZE Sponsor"
- Recognized from the podium
- Live logo included on all electronic communications sent out (distribution 10,000)
- Recognized on all partnering organization's websites
- Company flyers distribution

### **SUPPORTING SPONSOR AT \$500**

#### **Benefits for SUPPORTING Sponsor:**

- Company Banner displayed at the event
- Naming rights for the event --- "Supporting Sponsor"
- Recognized from the podium
- Company Flyers distribution

### **CONTRIBUTING SPONSOR AT \$250**

#### **Benefits for CONTRIBUTING Sponsor:**

- Company Banner displayed at the event
- Naming rights for the event --- "Contributing Sponsor"
- Company flyers distribution.



**INDIA DAY 2016**

I WISH TO BE A CORPORATE SPONSOR

I wish to contribute the following amount to India Day 2016 Event at the level I have indicated below:  
(Please check your preference below)

- PRESENTING Sponsor -- \$20,000
- PLATINUM Sponsor -- \$10,000
- GOLD Sponsor -- \$5,000
- SILVER Sponsor -- \$2,000
- BRONZE Sponsor -- \$1,000
- SUPPORTING Sponsor -- \$500
- CONTRIBUTING Sponsor--\$250

Please make your check payable to Indian Community of Kentucky and mail to:

Indian Community of KY  
c/o Jayshree Amin, Chairman  
5 Wolf Pen Ln.,  
Prospect, KY-40059

Contact Information : \_\_\_\_\_

Full Name : \_\_\_\_\_

Business Name : \_\_\_\_\_

Address : \_\_\_\_\_

City/State/Zip : \_\_\_\_\_

Telephone : \_\_\_\_\_

Fax : \_\_\_\_\_

Email Address : \_\_\_\_\_



Website: [www.india-day.com](http://www.india-day.com)