



## Non-Profit Organization Opportunity

**India Day - VindaLou** has been part of Louisville's September calendar for many years – and has been growing in popularity. The aim is to offer an interesting family day out for the *culturally curious* in and around Louisville by spicing up the day India-Louisville style. "VindaLou" will be held on **Saturday, 24th September, 2016** between 12:00 pm - 11:00pm.

Historically, India Day has attracted 5,000-7,000 visitors of Indian origin from Louisville and neighboring cities like Lexington, Cincinnati, Indianapolis and Bowling Green. The programming is aimed at attracting the *culturally curious citizens* in and around Louisville, we anticipate another **5,000+ visitors in addition** to the Indian Diaspora.

**India day will present following opportunities, for Non Profit Organizations to rent a tent and is limited to following:**

1. Showcase Non Profit organization's value
2. Solicit membership from audience (If necessary)

Please contact the India day team to reserve a spot for your organization as soon as possible. - Non Profit organization cost structure is available at India Day website.

No- Profit organization is responsible to provide sufficient coverage between 11:00am-11:00pm.

- Non-Profit Organization is not allowed to sale any items (including food samples or any other items) for fund raising.
- India day organization will provide a tent as per the cost structure with a 6ft table and 2 chairs.
- India day organization is **NOT** responsible or liable for any items of the Non-Profit organization

At "VindaLou", families will enjoy the day under a tent at Belvedere and be sure to have fun, as there will be something for everyone. Our aim is to make learning about another culture right at our doorstep enjoyable.

"VindaLou" activities are organized under 4 pillars:

- Culture (arts, cuisine, health/lifestyle, fashion)
- Learning (India-bee Contest for Middle Schools with big prize money, "Know India" presentations and booths)
- Entertainment (contests, kids play space, raffles, dance/Bollywood etc.)
- Business (linking Louisville to India, as well as providing a platform for local businesses to connect with their target consumers)

Please connect with VindaLou Committee to book your presence or visit [www.India-day.com](http://www.India-day.com). I look forward to seeing you and your family as visitors at "**VindaLou, the Spices festival of Louisville**".

Non-Profit Organization Name: \_\_\_\_\_

Officer Name and Signature: \_\_\_\_\_